



# Enrollment Service Catalog

Our services are designed to provide you with the tools to tackle enrollment.

**CALL NOW**

fifthsunpictures.com  
(323) 961-2104 | info@fifthsunpictures.com



# Marketing Videos

We deliver a seamless experience, highlighting your school's unique spirit and achievements.

Story Development Workshop

Script Development

1 Day Production

Professional Editing

2 Revisions

4 Week Delivery

Creative 15s - 30s Introduction

Interviews

	STARTER	STANDARD	PREMIUM
Story Development Workshop	✓	✓	✓
Script Development	✓	✓	✓
1 Day Production	✓	✓	✓
Professional Editing	✓	✓	✓
2 Revisions	✓	✓	✓
4 Week Delivery	✓	✓	✓
Creative 15s - 30s Introduction	—	—	✓
Interviews	6	9	9
Year 1	<b>\$10,000</b>	<b>\$13,000</b>	<b>\$16,500</b>
Year 2	<b>\$11,350</b>	<b>\$14,755</b>	<b>\$18,728</b>
Year 3	<b>\$12,882</b>	<b>\$16,750</b>	<b>\$21,256</b>

# Past Work

Using videos for school recruitment is highly effective because they create an engaging and immersive experience that allows prospective students and parents to see the school's facilities, programs, and culture in action. Unlike text or images alone, videos can convey emotions, showcase real student experiences, and highlight extracurricular activities, making the school more appealing and relatable. They also provide a dynamic way to communicate the school's values, academic strengths, and unique offerings, ultimately helping families make more informed enrollment decisions.

**STARTER**



**STANDARD**



**PREMIUM**



# What Our School Partners Say



**“Working with Fifth Sun Pictures  
has been an outstanding experience.”**

*Mr. Ramirez / School Principal*



# Website Design

School Website Assessment

School Story Development

Creative Template Assigned by the School District

Assistance with Design Changes

4 CTE Workshops with Students & Faculty (*Description Below*)

Consulting Project

Account Manager

Content Collection & Copywriting

**4 CTE Workshops with Students & Faculty** (Intro to Program and Media Training - Recommended for those interested in journalism, communications, or digital marketing | Website Design - Featuring the website builder, with insights on creating digital portfolios | Content Marketing - Highly recommended for those interested in social media influencing, photography or film | Final Project - Students will pitch a school website page to be published)

	STARTER	STANDARD	PREMIUM
School Website Assessment	✓	✓	✓
School Story Development	✓	✓	✓
Creative Template Assigned by the School District	✓	✓	✓
Assistance with Design Changes	—	✓	✓
4 CTE Workshops with Students & Faculty ( <i>Description Below</i> )	—	—	✓
Consulting Project	2-4 Weeks	4-6 Weeks	4-8 Weeks
Account Manager	—	2 Hours/Month	5 Hours/Month
Content Collection & Copywriting	6 Pages	10 Pages	12 Pages
Year 1	<b>\$6,500</b>	<b>\$10,000</b>	<b>\$14,000</b>
Year 2	<b>\$7,400</b>	<b>\$11,350</b>	<b>\$14,000</b>
Year 3	<b>\$8,373</b>	<b>\$12,882</b>	<b>\$14,000</b>



**FIFTHSUN**

+



**SchoolMint**



# Partnership Packages

SchoolMint and Fifth Sun Pictures are both approved enrollment vendors by various school districts, each bringing specialized expertise to enhance your school's enrollment efforts.



## Why Video Advertising is So Effective for Schools

- **Wider Reach:** Social media platforms prioritize video, ensuring your ads are seen by more families.
- **More Family Inquiries:** Videos generate more engagement and completed interest forms from potential new families.
- **Lasting Impressions:** Families are far more likely to remember your school's story when seen through video.
- **Stronger Connections:** Video ads encourage parents to take the next step in their enrollment journey with you.

## How It Works

- **Fifth Sun Pictures:** Schools will work directly with Fifth Sun Pictures for video production. Their expertise ensures your school receives high-quality, tailored video content.
- **SchoolMint:** SchoolMint will integrate these videos into digital advertising campaigns. You will coordinate directly with SchoolMint for all aspects of ad strategy and implementation.



# Partnership Packages

## STARTER

SchoolMint Enrollment Boost Package + Fifth Sun Pictures Starter Video Production Package

- From SchoolMint: Three months of targeted digital advertising and recruiter follow-up for interested families.
- From Fifth Sun Pictures: A 3–4 minute promotional video and one professionally produced short video for use in your school’s advertising campaigns.

SchoolMint **\$4,500**

FifthSun **\$10,000**

**Total \$14,500**

## PREMIUM

SchoolMint Complete Enrollment Package + Fifth Sun Pictures Premium Video Production Package

- From SchoolMint: Three months of expertly managed digital advertising, recruiter follow-up, and enrollment coaching (plus all the other features of the Complete Enrollment Package).
- From Fifth Sun Pictures: A 3–4 minute promotional video as well as multiple short video ads designed specifically for advertising enrollment at your school.

SchoolMint **\$8,500**

FifthSun **\$16,500**

**Total \$25,000**

Note: Schools must coordinate and purchase services separately (see pricing) from each company.

# Contact Us Today

We'd love to help you grow and improve your school's enrollment. Whether you're looking for a specific service or need guidance on where to start, our team is here to support you.

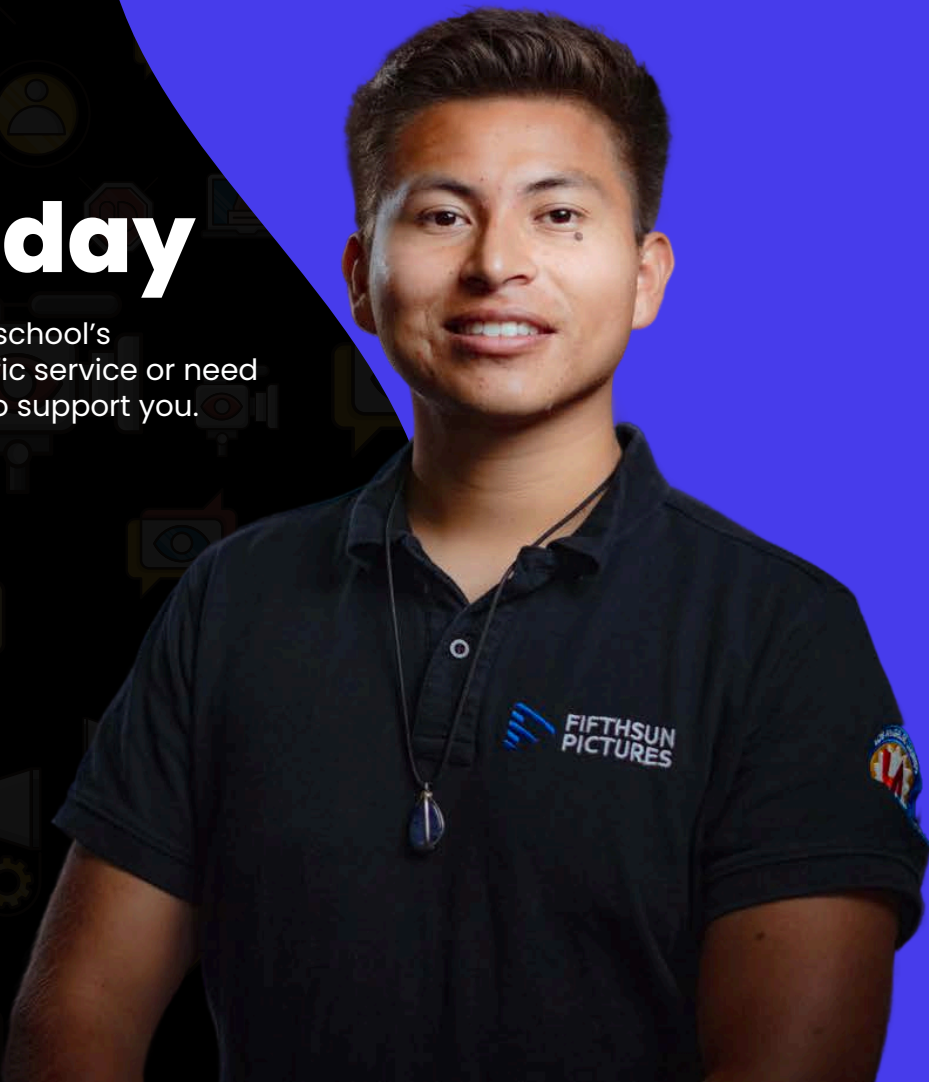
**DIRECT LINE**

**Marco Vargas**

(323) 239-3312

[marcovargas@fifthsunpictures.com](mailto:marcovargas@fifthsunpictures.com)

**CEO & Partnership Manager**





# Fill Out Our Online Intake Form



## COMPANY LINE

[fifthsunpictures.com](https://fifthsunpictures.com)

(323) 961-2104 | [info@fifthsunpictures.com](mailto:info@fifthsunpictures.com)



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